



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-16-2012 PAGE: 1 of 2

BUYING TIME - 6205

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395906	08-16-2012		0	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
323 326 2208	241282	PHILADELPHIA	A. CLIFFORD	10-02-2012	10-08-2012	M (Broadcast Month, Cycle 1)	N	241282

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: C : 323 P : 326 E : 2208</b>																	
1	10-02-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30		1	1		1			3	400	3	1,200.00
2	10-08-2012	10-08-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	400	1	400.00
3	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1	1				3	475	3	1,425.00
4	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1	1	1	1			4	850	4	3,400.00
5	10-08-2012	10-08-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00
6	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		1	1					2	850	2	1,700.00
7	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		1			1			2	335	2	670.00
8	10-02-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	1	30		1	1					2	380	2	760.00
9	10-02-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1					2	760	2	1,520.00
10	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	760	1	760.00
11	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30			1	1				2	1,140	2	2,280.00
12	10-02-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30			1		1			2	1,425	2	2,850.00
13	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)	1	30	1							1	1,425	1	1,425.00
14	10-02-2012	10-07-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	1	30		1	1					2	1,140	2	2,280.00
15	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	1	30						1		1	285	1	285.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 395906	Contract Dt 08-16-2012	Revision Dt	Rev# 0	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 323 326 2208		CMS # 241282		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241282				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2208																
16	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	285	1	285.00
17	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			1	30							1	1	760	1	760.00
18	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			1	30						1		1	750	1	750.00
19	10-02-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			1	30							1	1	285	1	285.00
																Contracted Gross Total:		33	23,885.00
																Actual Gross Total:		33	23,885.00
																Agency Commission:			3,582.75
																Net Total:			20,302.25
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12		0.00		0.00		23,885.00		0.00								23,885.00			
TOTAL		0.00		0.00		23,885.00		0.00								23,885.00			

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